

Austin Founder Lions Club Member Survey

June 2020

Results – 26 respondents (27.4% response rate)

Please complete this brief member satisfaction survey. The information you provide will help the Austin Founder Lions Club Board ensure members are receiving the best value possible for their membership. In addition, your feedback will guide the board's planning for 2020-2021. Thank you for making time to give us your thoughts.

1. Please check the primary reason (check only 1 box) you attend Lions weekly meetings:

11-- 43.2% Good speakers

0 Networking

6 – 23.1% Stay informed about what's happening in the club

9 – 34.6% To support my club

Other _____

2. Please check the secondary reason (check only 1 box) you attend Lions weekly meetings:

9 – 34.6% Good speakers

4 – 15.4% Networking

6 – 23.1% Stay informed about what's happening in the club

7 – 26.9% To support my club

Other _____

3. On average, how many weekly club meetings do you attend per month?

13 – 50% Attend 4 meetings per month

8 – 30.8% Attend 3 meetings per month

2 – 7.7% Attend 2 meetings per month

2 – 7.7% Attend 1 meeting per month

1 – 3.8% Do not regularly attend weekly meetings

4. Please rate the following aspects of the weekly meeting in terms of your satisfaction. (Ratings will be **Extremely Satisfied, Satisfied, Somewhat Satisfied, Not Satisfied**)

Meeting location (Texas School for the Blind and Visually Impaired)

15 ES 10 S 1 Not S

Day of the week (Thursday)

15 ES 10 S 1 Somewhat S

Time of day for in-person meetings (11:45 a.m. to 1 p.m.)

16 ES 8 S 2 Somewhat S

Food (quality, menu options)

3 ES 12 S 8 Somewhat S 3 Not S

Frequency of meetings (weekly)

11 ES 13 S 1 Somewhat S 1 Not S

Zoom meetings

13 ES 11 S 1 Somewhat S 1 Not S

Time of day for Zoom meetings (12:30 – 1:30 p.m.)

15 ES 10 S 1 Somewhat S

5. Please share any suggestions you have for making the weekly meetings more effective and enjoyable.

2 – Reinstate the member profiles

2 – Ensure adequate time for socialization in the agenda – like agenda

1 – Take care of club business so everyone stays informed

1 – Include in each meeting some reminder of the fundamental purpose of Lions Club – why we are here

1 – Meet too often

6. Please rate **each** of the following AFLC activities in which you have participated over the last two years in terms of your satisfaction. (Ratings will be Extremely Satisfied, Satisfied, Somewhat Satisfied, Not Satisfied, N/A)

Vision screenings for pre-K children in the AISD and private schools

15 ES 6 S 5 N/A

Vision screenings at community events, like Coats for Kids, El Mundo Back-to-School event or school health fairs

9 ES 12 S 5 N/A

Meals on Wheels delivery

2 ES 4 S 20 N/A

Texas Lions Camp work day

6 ES 9 S 11 N/A

Hosting Texas Lions Camp Refreshment Stand during camp

6 ES 5 S 1 Somewhat S 14 N/A

Sponsoring one or more children to Texas Lions Camp

5 ES 7 S 14 N/A

Participating in dedicated drives, such as food, Blue Santa toy & diaper drives

8 ES 10 S 8 N/A

Peace Poster contest

3 ES 8 S 15 N/A

Roses fund-raiser

7 ES 11 S 1 Somewhat S 7 N/A

Casino Night fund-raiser

13 ES 2 S 1 Somewhat S 10 N/A

Sporting clay tournament fund-raiser

10 ES 7 S 1 Somewhat S 1 Not S 7 N/A

Being responsible for one or more recycling eyeglasses boxes

5 ES 9 S 12 N/A

Working with the Leo Club

4 ES 6 S 16 N/A

Golf tournament fund-raiser

3 ES 6 S 17 N/A

Social events (such as Holiday party, wine tasting, charter celebration, etc.)

8 ES 9 S 1 Somewhat S 8 N/A

District events

2 ES 5 S 3 Somewhat S 1 Not S 15 N/A

7. Please share any comments/suggestions you have regarding the club's activities.

2 – Good variety, worthy projects

3 – Scheduling problems linked to participation (people work, friends/family take most free time)

2 – Need an environmental project (to cover 5 areas of Lions service)

1 – Do more with diabetes and pediatric cancer

1 – AFLC will be well served by a return from COVID-19 social distancing

8. Please check the box that best describes how well-informed you believe you are about what is going on in the club?

18 – 69.2% Very well informed

8 – 30.8% Somewhat Informed

0 Not very informed

9. On a scale of 1 to 5 where 5 reflects “strongly agree” and 1 is “strongly disagree,” please indicate the degree to which you agree/disagree with each of the following statements.

I support the club's vision-related activities, like vision screening of pre-K children in AISD as well as at community events, like Coats for Kids.

25 SA 1 Somewhat Agree

I support paying for eye exams/glasses for local low-income children and adults.

24 SA 1 Somewhat Agree 1 Agree

I support the Texas Lions Camp.

21 SA 2 Somewhat A 3 Agree

The club provides interesting, engaging programs.

20 SA 5 Somewhat A 1 Agree

The meeting location is convenient.

21 SA 2 Somewhat A 2 Agree 1 Strongly Disagrees

The food at the meeting is acceptable.

7 SA 10 Somewhat A 7 Agree 2 Somewhat D

The weekly luncheon cost is reasonable.

10 SA 8 Somewhat A 5 Agree 2 Somewhat D 1 SD

I like the format of the weekly meeting (pledges, introduction of guests, Member Profile, LCI information, announcements, program).

16 SA 2 Somewhat A 5 Agree 3 Somewhat D

Membership dues are an appropriate amount.

12 SA 6 Somewhat A 8 Agree

I enjoy spending time participating in the club and its activities.

15 SA 7 Somewhat A 3 Agree 1 Somewhat D

I enjoy going on field trips, like Zilker Park, ZACH Theater

11 SA 7 Somewhat A 6 Agree 2 Strongly D

Communication about what is going on in the club is adequate.

14 SA 5 Somewhat A 7 Agree

I have no difficulty in becoming involved in service projects.

10 SA 10 Somewhat A 4 Agree 1 Somewhat D 1 Strongly D

I support the club's fund-raising activities.

15 SA 8 Somewhat A 3 Agree

I feel welcome.

19 SA 4 Somewhat A 3 Agree

Club politics is not a problem.

11 SA 9 Somewhat A 6 Agree

I feel appreciated or recognized for the work I do.

14 SA 8 Somewhat A 4 Agree

10. What advice would you give to the Membership Committee to increase membership recruitment and retention?

- 3 – Encourage existing members to recruit new members/bring guests
- 2 – Recruit younger members
- 2 – Get successful recruiters involved and get them to share how they are successful
- 1 – Make people feel welcome and pay attention to what they say
- 1 – Have fewer meetings

11. Would you be interested in any of the following (check as many as you find appealing)?

16 – 61.5% Getting together with other AFLC members once a QUARTER in the evening or on the weekend.

16 – 61.5% Going with other AFLC members to a night-time or weekend event (sports event, arts presentation, cultural event, etc.)

5 – 19.2% I'm not interested in any additional AFLC social events.

12. Please select the statement in each pair that best reflects your perspective.

4 – 15.4% I wish AFLC offered more opportunities for community service work.

22 – 84.6% I think AFLC offers enough opportunities for community service work.

5 – 19.2% I wish AFLC would offer different types of opportunities for service work.

21 – 80.8% I like the current areas of service in which AFLC works.

13. Please indicate which, if any, of the following activities would be of interest to you.

(check all that apply)

- 15 Bagging groceries for Meals on Wheels
- 5 Adopt-a-Highway program (Texas Department of Transportation)
- 6 Adopt-a-Street program (Keep Austin Beautiful)
- 13 Periodic club business meeting (no program, just focus on club activities)
- 11 Activities with UT Lions Club
- 12 Activities with LEOs at Texas School for the Blind
- 11 Casino Night Fund-raiser
- 8 Trivia Night contest/membership recruitment activity
- 15 Social events (Esther's Follies evening, boat trip, Zach Theatre event, etc.)
- 16 Being responsible for an eyeglass recycling site/box
- 3 Golf tournament fund-raiser
- 1 Nut sale fund-raiser
- 13 Social events (such as installation dinner, holiday party)
- 9 District events (mid-winter conference, district convention, etc.)
- 1 Other JDRF One Walk _____

14. Please rate the value of your Austin Founder Lions Club membership.

- 18 – 69.2%** Extremely valuable
- 8 – 30.8% Somewhat valuable
- 0 Not very valuable

15. Please provide any feedback on what would make your AFLC membership more valuable.

3 – More hands-on service activities that make a difference; focus on basic purpose
“I like the service aspect of AFLC. It is important that we continue or add service activities that make a difference...helping the homeless find adequate housing and food to live a life that they have chosen without danger. We could make a trip to the Community First Village, Mobile Loaves and Fishes.”

3 – Satisfied with club and its activities

“As soon as I joined, we were all on quarantine. I the AFLC has done a heroic job in keeping everyone connected and informed. I miss seeing everyone as I'm sure everybody else does.”

1 – More interaction with TSBVI students

1 – Meet less

1 – Lower dues

1 – Don't judge others

1 – “Club needs to keep a high public profile with both public officials and private civic individuals. This would enhance the prestige of the club, making it more attractive for people to join, also give it more clout to get things done in the community.”

1 – Help with setting up the room

16. What motivated you to join the AFLC? (check all that apply)

- 16 – 61.5%** Believed in the mission of Lions International.
- 18 – 69.2%** Wanted to support my local community.
- 14 – 53.8% Liked some of the people who are members.
- 17 – 65.4%** Wanted to make a difference through community service.
- 4 – 15.4% Legacy (a family member has been a Lion).
- 17 – 65.4%** Someone asked me to join.
- ___ Other
- 1 – Leo Club
- 1 – Group was most inviting

17. What is the one thing about AFLC you would change?

2 – Attract younger members and have more diversity.

- 1 – Hold members accountable for dues
- 1 – Don't like public recognition of our purpose (Lions emblem on everything, medals, pins, certificates, vests, etc.)
- 1 – Meet every 2 weeks
- 1 – Improve relationships among members and promote bonding
- 1 – More social events
- 1 – Restore opening prayer
- 1 – Eliminate invocation and pledges
- 1 – Allow more time for the program and Q&A
- 1 – Broaden the involvement of members; develop future leaders by letting new people chair committees, lead activities

18. Please provide any other comments about AFLC.

1 – Lower food costs

8 – Very positive comments, like “awesome club,” “good-hearted people,” “admire history of service,” “like service orientation.”

I would like to see some type of ritual event such as choosing a King, Queen, Dorethy for recognition complete with cape with a train and crown like in the wizard of OZ. This could be a club thing or community thing. Lions could submit names for a drawing of king or queen of the month or year. I am willing to make the cape if we could I could get money for fabric. We could put there picture on display at the meetings. Just to bring some fun into the club.

Any lack of being informed about the Club is entirely my fault. I feel that the Club is doing a great job of communication - much more than I remember when I was an active, participating member. This could be due to use of electronic communication that is easier for me to access than physically attending meetings. From my perspective these past few weeks while attending Zoom meetings, the Club feels much more inclusive and vibrant than I experienced many years ago. That is not meant in any way to criticize former Club members or leadership, but more that " the times they are a changing" and I find that I am more comfortable with the more "expansive" feel to the meetings.

Because of my lack of physical involvement, I was unsure about how to answer the questions about "support" in this survey because I do philosophically support the service activities, but I have not provided support through my time in service for Lionism in many years. I answered those questions from my perspective only as a paying member, not a participating member. In some questions I would have answered N/A if it had been a choice.

19. Please check the category that best describes the approximate number of years you have been a member of AFLC.

<u>0</u>	Less than 1 year
<u>7 – 26.9%</u>	1-3 years
<u>6 – 23.1%</u>	4 to 7 years
<u>2 – 7.7%</u>	8 to 15 years
<u>0</u>	15 – 20 years
<u>9 – 34.6%</u>	More than 20 years

20. Please tell us about yourself:

<u>16 – 61.5%</u>	Male	<u>10 – 38.5%</u>	Female
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Age group:

<u> </u>	20-30
<u> </u>	31-40
<u>2 – 7.7%</u>	41-50
<u>1 – 3.8%</u>	51-60
<u>8 – 30.8%</u>	61-70
<u>15 – 57.7%</u>	71 or older