



AUSTIN FOUNDER LIONS CLUB
10TH ANNUAL SPORTING CLAY SHOOT-OUT

In partnership with the NFL Alumni – Austin Chapter
Primary Beneficiary: Juvenile Diabetes Research Foundation – Austin Chapter

FRIDAY, JUNE 12, 2020

CAPITAL CITY CLAYS

8707 Lindell Lane, Austin, TX 78724



Austin
Founder
Lions Club



SPONSOR OPPORTUNITIES

From \$8,000 to \$200

REGISTER YOUR TEAM BY WEDNESDAY, MAY 20 AND SAVE \$99!

SPONSOR OPPORTUNITIES & BENEFITS

Reach some of Austin's best clay shooters and promote your business to the approximately 250 entrants and volunteers who participate in Austin Founder Lions Club's charitable tournament. A broad range of sponsorship opportunities for businesses and others to market their products/services and promote their

brand are available. The options include both financial and in-kind contributions. Each package has specific benefits that are commensurate with the financial contribution, and all help support the Lions Club service activities and its primary beneficiary, Juvenile Diabetes Research Foundation – Austin Chapter.

SPONSOR BENEFITS	SPONSOR LEVELS									
	PREMIER \$8,000	COURSE \$6,000	CLAY \$4,000	LUNCH \$3,000**	GOLD \$2,500	SILVER \$1,500	SHELL \$1,000**	BREAK-FAST \$750**	BRONZE \$500	STATION \$200
Use of sponsor name in all event promotions, including scoring sheets and gift item	X									
Shooters in tournament	2 Teams	2 Teams	1 Team	1 Team	1 Team	1 Team			2 Shooters	
Team carts	2									
Recognition on sponsor signage	Name, Logo, Phone, & Website	Name, Logo, & Website	Name, Logo, & Website	Name, Logo, & Website	Name, Logo, & Website	Name & Website	Name & Website		Name	Name
Individual event/station signage	Name & Logo			Name, Logo, & Website				Name & Logo		Name & Logo
Ad in event program	Full Page, Back Cover	Full Page	3/4 Page		1/2 Page	1/4 Page				
Listing in event program	X	X	X	X	X	X	X	X	X	X
Recognition at luceon	VIP Seating	VIP Seating		Branded Item						
Attend meal functions	X	X	X	X	X	X	X	X	X	X
AFLC website listing*	Name, Logo, Phone, & Link	Name, Logo, & Link	Name, Logo, & Link	Name & Logo	Name & Logo	Name Only	Name Only	Name Only	Name Only	Name Only

*NFL Alumni – Austin Chapter and JDRF – Austin Chapter will provide links to AFLC promotion page from their websites.

**Lunch and Breakfast Sponsors and Shell Sponsor can be in-kind or financial.

SPONSOR A TEAM

Individuals and companies are invited to field a team of four, each of whom will shoot at 10 different stations. Prizes will be awarded to the top two teams in each field using Lewis Class scoring. Top scorer and Dead Last winners also will be recognized. **Participants must provide their own guns; only 12- or 20-gauge shotguns are allowed as all shells for the tournament are provided at each station.** Participants are not allowed to carry shells on the course. The fee for four shooters – including breakfast, warm-up tickets for each shooter, snacks, lunch and shells – is \$999. **Save \$99 if you register by May 20, 2020.** Team sponsors will be listed in the program and on the scoreboard.

Mulligans – available at \$10 each – also provide chances on a drawing for a special prize.

Participation in the **Flurry Competition is \$40 per pair of shooters** and includes shells. Coordinate shooting with your partner for highest scores as 30 clays are pulled in 60 seconds. On-site registrations will be accepted. **Both Flurry participants will receive a chance in a drawing for a special prize for each flurry entry. There is no limit to the number of flurries entrants may shoot.**



**Austin
Founder
Lions Club**

Austin Founder Lions Club meets each Thursday from 11:45 a.m. to 1:00 p.m. at the Texas School for the Blind and Visually Impaired, 1100 W. 45th St., Building 603. For more information, visit www.austindowntownlions.org or phone 512-441-1555.

Chartered on Jan. 18, 1916, the Austin Founder Lions Club is the oldest Lions Club in the world.

Service activities include:

- Vision screening for A.I.S.D. pre-K three-year-olds;
- Community vision screening events, such as Coats for Kids, El Mundo's Back to School Festival and community health fairs;
- Financing eye exams and glasses for indigent children and adults each month;
- Presenting Good Sportsmanship Awards to one girls and one boys A.I.S.D. teams;
- Collecting eyeglasses for recycling;
- Sponsoring campers to Texas Lions Camp in Kerrville, awarding a counselor scholarship, participating in Work Days and serving during a summer camp session; and
- Supporting the Texas School for the Blind and Visually Impaired in numerous ways, including providing scholarships for graduates, participating in Parent Weekend and sponsoring the Leo Club for students.

RAFFLE Win an Over and Under 12- or 20-Gauge Shotgun

Courtesy of McBride's Guns

DRAWING: Friday, June 12, 2020

(You need not be present to win)

RAFFLE TICKETS: \$25 each or 5 for \$100

BUY TICKETS NOW!

Indicate the number of tickets you wish to purchase on the registration form.

**ONLY 300
TICKETS
WILL BE
SOLD!**

10TH ANNUAL SPORTING CLAY SHOOT-OUT

MARKETING SPONSOR APPLICATION

CONTACT INFORMATION

Company Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip Code _____

Email _____

Business Phone _____ Cell Phone _____

SPONSOR LEVEL

- Premier Tournament Sponsor | **\$8,000**
- Silver Sponsor | **\$1,500**
- Course Sponsor | **\$6,000**
- Shell Sponsor | **\$1,000**
- Clay Sponsor | **\$4,000**
- Breakfast Sponsor | **\$750**
- Lunch Sponsor | **\$3,000**
- Bronze Sponsor | **\$500**
- Gold Sponsor | **\$2,500**
- Station Sponsor | **\$200**

Subtotal \$ _____

If your sponsorship includes a team, please provide the team contact name, email and phone number on the Team Registration Form if different from marketing sponsorship contact information.

TOURNAMENT SCHEDULE

9:00-10:00am	Team check-in, breakfast, Flurry Competition, Warm-Up Station open
10:00am	Safety Briefing and Shot-gun start
11:30-12:15pm	Mulligan Station open
12:30-1:30pm	Lunch
1:00pm	Recognition and Awards Ceremony

If rain forces cancellation of the event, the Sporting Clay tournament will be on Friday, June 19 – same time, same place.

TEAM SPONSORSHIP REGISTRATION FORM

TEAM INFORMATION

Team/Company Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip Code _____

Email _____

Phone (day) _____ Phone (evening) _____

TEAM SELECTION

- Early Bird Registration | **\$900**/four-person team **(though May 20)**
- Registration | **\$999**/four-person team **(May 21 and after)**
- Single Shooter | **\$225**
- Flurry Competition | **\$40** for two shooters
NUMBER PURCHASED: _____
- Mulligans | **\$10 each**
NUMBER PURCHASED: _____
- Raffle Tickets for a 12- or 20-Gauge Over and Under Shotgun | **\$25 each or 5 for \$100**
(only 300 tickets available)
NUMBER PURCHASED: _____
- Additional Warm-Up Tickets | **\$5 for five shots**
NUMBER PURCHASED: _____

Subtotal \$ _____

TOTAL PAID \$ _____

PAYMENT

Please make checks payable to: Austin Founder Lions Club
Mail to: P.O. Box 28306, Austin TX 78755.
Register online at www.AustinDowntownLions.org



Austin Founder Lions Club